

POLICY ON SOCIAL MEDIA

WE APPRECIATE YOUR COOPERATION AND CONSIDERATION REGARDING THE FOLLOWING

SAFE USE OF SOCIAL MEDIA

The SACC Program recognizes the value of online social media tools for connecting with the staff and parents. The purpose of this policy is to establish enforceable rules for the use of social media by employees and families. Social media refers to the Internet, Facebook, Instagram, Snap Chat, texting and any other communication that provides information to the public.

THE FOLLOWING RULES SHALL APPLY

1. THE FACE OF A CHILD SHALL NEVER BE PLACED ON A SOCIAL MEDIA SITE WITHOUT THE WRITTEN CONSENT FROM A PARENT. (SEE CONTRACT)
2. THE POSTING OF CONFIDENTIAL AND/OR IDENTIFYING INFORMATION ABOUT THE CHILDREN, PARENTS, OR STAFF AT THE PROGRAM IS STRICTLY PROHIBITED.
3. EMPLOYEES SHALL BE HELD RESPONSIBLE FOR ANY STATEMENTS, POSTS, COMMUNICATIONS OR OTHER BEHAVIOR OR CONTENT THAT IS NOT COMPLIANT WITH THE PROGRAM'S MISSION AND PHILOSOPHY.
4. EVERY EMPLOYEE AND FAMILY HAS THE RIGHT TO USE SOCIAL MEDIA TO MAINTAIN AND ENHANCE THE PROGRAM'S IMAGE AND TO USE THE INTERNET IN A RESPONSIBLE MANNER.
5. ALL POSTS WILL BE CONSISTENT WITH THE PROFESSIONAL STANDARDS OF THE PROGRAM.